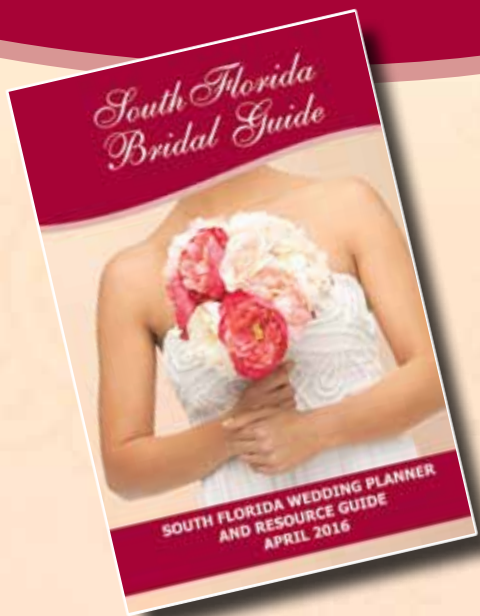


# Reach thousands of Brides from South Florida



South Florida Wedding Planner and Resource Guide is a sophisticated marketing avenue that reaches an audience that wants style and substance.

Our Wedding Planner and Resource Guide will include wedding tip articles as well as a vendor directory.

The guide will be distributed to everyone who attends the South Florida Bridal Expo. In addition, it will be mailed to all who registered, but could not make it to the show.

It will also be distributed at no charge at every major wedding professional retail locations.

## Partnership Benefits

By advertising in our Wedding Planner and Resource Guide, you have the opportunity to develop a strong partnership with a community-based media company giving your business access to a growing, intelligent, and powerful South Florida community.

The opportunity to expand brand awareness within this community will lead to many advantages for your business.

## South Florida Bridal Expos

**FORT LAUDERDALE**

**Sunday, April 3, 2016** Noon to 5:00 PM

**Bonaventure Resort & Spa**

250 Racquet Club Road, Weston, FL 33326

## Features & Benefits

- Long Shelf Life
- Higher Profit
- Qualified Readership
- Tangibility
- Target Marketing
- An increase in your customer base
- Low Investment per readership
- Higher Sales
- Greater brand recognition
- Credibility
- More Engaging
- Increased brand loyalty

## NAWP Partnership



All NAWP Members will receive **25%** discount

*South Florida  
Bridal Guide*

**(954) 784-8100**

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[www.southfloridabridalguide.com](http://www.southfloridabridalguide.com)